

SW-AHMA ART CONTEST

DUE DATE: MAY 26, 2017

Learning Will Get Me Where I'm Going:

Reaching for Knowledge

2017 Art and Poster Contest for the 2018 NAHMA Calendar

The National Affordable Housing Management Association (NAHMA) is proud to kick off the annual art/calendar contest. We anticipate that more than 5,000 children, elderly and residents with special needs nationwide will be participating in the calendar art contest this year. We have added a subtheme to the drug-free message to reinforce a more positive use of time and to encourage a broader range of submissions. The underlying message for the contest will continue to have a drug-free theme but we also wanted to open the door for more avenues of expression. The subtheme for the 2017 contest is Learning Will Get Me Where I'm Going: Reaching for Knowledge. Below are contest rules and tips for various Affordable Housing Management Associations (AHMAs), property management companies and on-site property managers on how to hold an art contest. If you require additional information on NAHMA's national finalists contest, please contact Brenda Moser at the NAHMA office at 703-683-8630, ext. 112.

CONTEST RULES

Who is eligible to enter the calendar contest?

Children

Children who live in a family community of a NAHMA and/or a local AHMA member company.

Elderly

Elderly Residents who are 55 years or older who live in a community of a NAHMA and/or a local AHMA member company.

Residents with Special Needs

Residents who live in a permanent supportive housing community or Section 811 community of a NAHMA and/or a local AHMA member company.

How does the contest work? For each grade category (for children) and up to three entries in the elderly and special needs levels, local AHMAs select three winning posters, photographs*, websites*, computer art* or other media*, such as tile, macramé, needlework etc., which must be submitted as a photograph. ***See detailed descriptions for format and size in another section of the contest rules.**

The five grade categories for children are based on the grade level the contestants have completed by June 2017:

Kindergarten-first grade

Second-third grade
Fourth-sixth grade
Seventh-ninth grade
10th-12th grade

While we encourage community activities to discuss the subtheme and contest rules, ENTRIES MUST BE CREATED BY THE INDIVIDUAL WITHOUT ASSISTANCE.

All AHMA winning submissions are forwarded to NAHMA where a distinguished panel of judges will select the 13 winning entries that will appear inside the pages of the 2018 calendar, including submissions from children, elderly and residents with special needs. Additionally, one special entry will be selected as the grand prizewinner, which will appear on the cover. Only children are eligible to become the grand prizewinners. All art submitted to NAHMA becomes the property of NAHMA and NAHMA has the right to use the art for publicity, publications and advertisements.

How are the art submissions judged? Entries are judged on the artist's ability to create a submission with the **Learning Will Get Me Where I'm Going: Reaching for Knowledge** contest subtheme. Specifically judges consider:

Interpretation of the Learning Will Get Me Where I'm Going: Reaching for Knowledge subtheme.

Originality of the submission.

Quality: Is the art submission appealing to the eye?

Overall artistic ability: Does the art submission show some degree of creativity and skill for its age group? Will the submission be able to be reproduced with reasonable quality and clarity?

What specifications must the artistic submission meet to enter?

Posters must be done on poster board (or heavy art paper) measuring 22 inches x 28 inches.

Any media may be used for the posters, including paints, crayons, color pencils, chalk and collage, but contestants are advised to ensure that the media selected:

Results in a flat surface, and

Can be adequately protected against damage.

The poster must be marked clearly with the official entry form attached.

Photography can be in color or black and white and must measure at least 8 inches x 10 inches but not larger than 22 inches x 28 inches.

Website design: webpages must be printed in color and measure 8.5 inches x 11 inches, and then mounted to poster board measuring 22 inches x 28 inches.

Digital art must be printed and measure at least 8.5 inches x 11 inches but not larger than 22 inches x 28 inches.

Other media such as tile, macramé, carving, quilting, needlework, etc., must be submitted as a photograph measuring at least 8 inches x 10 inches but not larger than 22 inches x 28 inches.

Not allowed on any poster or other forms of art are cartoon characters, names of individuals, product brands or the name of the development or AHMA. Submissions from an AHMA that have any of these items will be disqualified.

The official form (see end of this document) with the following information must be legible (i.e., preferably printed or typed) and attached to each submission. Children

Artist's name Age/Date of Birth Grade completed in June of 2017

Grade category (i.e., K-1, 2-3, 4-6, 7-9 or 10-12)

Name of school

Name of development where child lives

Child's address and phone number

Name of child's parent or guardian

Name of resident manager/phone number/email address

Name of management company for development

Name of AHMA Elderly

Artist's name

Full mailing address and phone number

Name of resident manager/phone number/email address

Name of management company for development

Name of AHMA Special Needs

Artist's name

Full mailing address and phone number

Name of resident manager/phone number/email address

Name of management company for development

Name of AHMA